



Syllabus

 <p style="text-align: center;"> МИНИСТЕРСТВО ОБРАЗОВАНИЯ И НАУКИ КЫРГЫЗСКОЙ РЕСПУБЛИКИ КЫРГЫЗСКИЙ ЭКОНОМИЧЕСКИЙ УНИВЕРСИТЕТ им. М.Рыскулбекова </p> 	
Name of academic course:	Tourism Infrastructure
Instructor:	Dr. Dinara Bobusheva, Acting Professor, Ph.D. of Economic Sciences
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Number of credits:	2
Date:	TBA
Learning goal:	To studying the basic conceptual and methodological background as well as the practical applications for effective development of Tourism Infrastructure.
Learning objectives:	<ol style="list-style-type: none"> 1) To comprehend the foundations of theory and methodology of designing the objects of the touristic infrastructure. 2) To understand the basic nature of effective governmental regulation in touristic infrastructure's extension. 3) To studying the basic concept of core components of the touristic infrastructure. 4) To learn the global business experience in the touristic infrastructure development and promoting due to case studies.
Course description:	Tourism infrastructure is the basis of tourism development and utilization of existing destination resources. It includes a large number of services, necessary to meet the needs of potential tourists and increase the degree of satisfaction during their stay at the destination. Given academic course has designed in order to consider the relationship between the available infrastructure and the achieved level of tourism development.

	<p>Basic set of topics suggests that future tourism development depends on intensive investment in infrastructure and its modernization, as an important factor of development of the tourism sector; therefore, core accent has given to analyze the correlation between tourism competitiveness in worldwide countries and the level of competitiveness of tourism infrastructure.</p> <p>The students will learn how to promote the development of the touristic infrastructure due to studying the most effective cases from the int'l experience in the worldwide countries and specific problems in build-up the required touristic infrastructural objects.</p>
Prerequisites of academic course:	Organization of the Touristic activities.
Postrequisites of academic course:	Tour Operating Technology, International Tourism.
Competencies:	<p>Upon graduating this academic course the students of Bachelor Academic Program in Tourism, Hospitality and Entrepreneurship should:</p> <p><u>Know:</u></p> <ul style="list-style-type: none"> ▪ Business terminology in a special field of ‘tourism infrastructure’ (OK-2), ▪ Comparative definitions of basic concepts of ‘tourism’, ‘tourist’, ‘tourism infrastructure’ (OK-3), ▪ Conceptual and methodological basics of ‘tourism infrastructure’ (PIK-1), ▪ Basic nature, components and functions of Tourism infrastructure (PIK-4). <p><u>Be able to:</u></p> <ul style="list-style-type: none"> ▪ Study the global experience in tourism infrastructure’s designing (PIK-14), ▪ Evaluate the effectiveness of governmental regulation or touristic infrastructure’s extension (PIK-7). <p><u>Hold:</u></p> <ul style="list-style-type: none"> ▪ Practical skills in designing the basic proposals on touristic infrastructure’s build-up in conditions of a domestic market (PIK-18).

<p>Academic course policy:</p>	<ul style="list-style-type: none"> ▪ <u>All students should be in classroom accurately in time scheduled to participate in lecture and/or practical class,</u> ▪ Attendance is highly suggested. In case if any student will skip more than 3 (<i>three</i>) <i>academic hours</i> without medical or valid reason, such student can be withdrawn from this academic course automatically, ▪ Any student failed to attend regular class, should provide especially designed Home Assignment on subjects of lecture/seminar missed under individual order of instructor, and <i>not later 1 (one) week after date of missed class,</i> ▪ In case of probable non-attendance of lecture/practice class, or being late for lecture/practice class, the student should inform Instructor directly or via e-mail prior official start time of lecture/practice class, ▪ Participation in opened interactive discussions during the lectures and/or seminars should be based on delivering of student's personal opinion, and include only concrete arguments concerning the subject of discussion, ▪ Students should get ready for any regular class and accurately solve and deliver the home works ordered by the professor, ▪ During the regular classes' conducting, any talks, babble gums' using, reading and swiping on smart phone have prohibited, ▪ Students must be accurate, responsible and precise in attitude to professor and each other's, and ▪ In case of recognizing the academic dishonesty, any work will be graded at zero points only.
<p>Teaching techniques:</p>	<p>Integrative teaching and learning techniques: case studies, brainstorming, benchmarking, opened discussion and feedbacks, projects' designing and presentations, study tours.</p>
<p>Form of knowledge control:</p>	<p>The Module and Ranking control, including the module 1 (test mode), Module 2 (essay writing), and Final Exam (standard examination mode). Additionally, the current control is based on requirements to design and submit the written assignments. As the bonus points, the extra task order to be assigned by professor.</p>

<p>Compulsory academic literature:</p>	<ol style="list-style-type: none"> 1) Morgan Westcott, Geoffrey Bird. Peter Briscoe. <i>Introduction to Tourism and Hospitality in BC</i>. February, 2017. 2) Sonja Jovanovic, Ivana Ilis. <i>Infrastructure as important determinant of tourism development in the countries of Southern Europe</i>. Ecoforum, Volume 5, Issue 1 (8); Republic of Serbia, 2016. 3) <i>Tourism infrastructure: the role states play</i>. Ernst & Young LLP, 2015. 4) UK's Department for International Development www.dfid.gov.uk/ 5) European Union http://europa.eu/
<p>Additional academic literature:</p>	<ol style="list-style-type: none"> 1) <i>Tourism and Hospitality Studies</i>. Personal, Social and Humanities Education Section Education Bureau, Hong Kong, © The Government of the Hong Kong Special Administrative Region, June, 2013. 2) <i>Tourism infrastructure policy and priorities</i>. The Tourism & Transport Forum's (TTF), Blueprint for tourism investment, Australia, 2008. 3) Int'l Enterprise Singapore. <i>Tourism Infrastructure</i>. 2012. 4) Alexander Panasiuk. <i>Tourism infrastructure as a determinant of regional development</i>. Ekonomika ir vadyba: aktualijos ir perspektyvos. 2007. 1 (8). 212–215 ISSN 1648-9098. 5) Jameel Khadaroo, Boopen Seetanah. <i>Transport infrastructure and Tourism development</i>. Annals of Tourism Research, October 2007. 6) O.T.Loiko. <i>Tourism and Hospitality</i>. Educational Manual. Tomsk, Russian Federation, 2007. 7) Eileen Gutierrez. <i>Project Development for Sustainable Tourism: Int'l Cooperation for Development</i>. A step by step approach. USAID, The George Washington University, HEMIS (UNWTO), 8) USAID Sourcebook http://pdf.usaid.gov/pdf_docs/PDABR702.pdf. 9) Inter-American Development Bank's Multilateral Investment Agency: Doing Business with the IADB Group http://www.iadb.org/en/resources-for-businesses/resources-for-businesses,6300.html

	10) African Development Bank www.afdb.org/en/ Asian Development Bank www.adb.org/
Independent student's works:	<ul style="list-style-type: none"> ▪ Written Assignment 1: Twenty worldwide museums as a part of global cultural heritage. ▪ Written Assignment 2: Continuous improvement of Tourism infrastructure: best practice on domestic market.
Note:	<p>It is extremely important note, please: in case of catch a cold or flu, the access to classes is closed for diseased students. This rule should be apprehended as "<i>sine qua non</i>" condition to save all team members as well as your Instructor in good health.</p> <p>Additionally, it is strong requirement to accept the educational environment at given academic course as a smoke-free environment; therefore, the denied access for smoking students is still extended up to four hours before entering to class.</p>