KYRGYZ ECONOMIC UNIVERSITY
INFORMATION TECHNOLOGIES IN TOURISM

Syllabus

FALL SEMESTER   2019
Course Title: IT
Credits: 4
Instructor: Asylbek   Abduvapov
Office: 001
Module 1:   September 30, 2019
Module 2:   October   30, 2019
Module 3:   November 30, 2019
Final Exam   December   30, 2019

Curriculum of academic course on "IT"

Lesson 1.   Introduction to Tourism and Information Technology.
Lesson 2.   Practice exercises 1.
Lesson 3.   The Digital Tourism Landscape.
Lesson 4.   Practice exercises 2.
Lesson 5.   Travel Intermediaries and Information Technology.
Lesson 6.   Practice exercises 3.
Lesson 7.   The Internet and the Tourist.
Lesson 8.   Practice exercises 4.
Lesson 9.   Social Media and Tourism.
Lesson 10.   Practice exercises 5.
Lesson 11.   Mobilities and Information Technology.
Lesson 12.   Practice exercises 6.
Lesson 13.   Aviation and Information Technology.
Lesson 14.   Practice exercises 7.
Lesson 15.   Surface Transport and Information Technology.
Lesson 16.   Practice exercises 8.
Lesson 17.   Hospitality Information Systems.
Lesson 18.   Practice exercises 9.
Lesson 19.   Tourist Experiences and Information Technology.
Lesson 20.   Practice exercises 10.
Lesson 21.   Destination Management and Information Technology.
Lesson 22.   Practice exercises 11.
Lesson 23.   Sustainable Tourism and Information Technology.
Lesson 24.   Practice exercises 12.
Lesson 25.   The Future of Information Technology and Tourism.
Lesson 26.   Practice exercises 13.
Lesson 27   Impact of IT on Tourism.
Lesson 28.   Practice exercises 14.
Lesson 29.   CRM (Customer Relationship Management) in Tourism.
Lesson 30.   Practice exercises 15.

Method of Evaluation	Percent of grade
Modules	80
Final Examination	20
Total	100